Your product's nearest competitor has lower market share, but has higher customer satisfaction, though they lack some key features of your product. You are losing market share to them as customers discover them. They release 3 times faster than you, which is helping them to win customers. What should you do first in response?

A. Lower your product's price to make it more attractive to new and existing customers

B. Find new markets for your product that your competitor is not yet in

C. Improve your time-to-market and rate of innovation to improve your responsiveness

D. Add features to your next release that you think will retain and win customers

**Suggested Answer:** *C*

Currently there are no comments in this discussion, be the first to comment!

Which of the following practices might help the Product Owner minimize waste in developing and sustaining the Product Backlog? (Choose all that apply.)

A. Only fully describe the Product Backlog items near the top of the Product Backlog since they are more likely to be selected during Sprint Planning.

B. Maintain newly gathered Product Backlog items in a separate Product Backlog until they are fully understood to avoid distracting the Developers.

C. Write Product Backlog items with clearly expressed expected outcomes.

D. As Product Owner ask the Developers to refine several important Product Backlog items.

**Suggested Answer:** *ACD*

Currently there are no comments in this discussion, be the first to comment!

Choose the two measurements which provide the best indicator to the Product Owner that value is being delivered. (Choose two.)

A. Frequency of feature use

B. On-time release trends

C. Customer satisfaction

D. Scope implemented

E. Velocity

**Suggested Answer:** *AC*

Currently there are no comments in this discussion, be the first to comment!

Choose the two measurements which provide the best indicator to the Product Owner that value is being delivered. (Choose two.)

A. Frequency of feature use

B. On-time release trends

C. Customer satisfaction

D. Scope implemented

E. Velocity

Which are properties of the Daily Scrum? (Choose four.)

      A. It consists of the Scrum Master asking the Developers the three questions

      B. It is for the Developers; the Product Owner and Scrum Master are not required to attend

      C. It is facilitated by the team lead

      D. It is a 15-minute event

      E. It is free form and designed to promote conversation

      F. A Product Owner or Scrum Master actively working on Sprint Backlog items participate as Developers

      G. Its location and time should remain consistent

---

**Suggested Answer:** *BDEF*

*Community vote distribution*

BDFG (100%)

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  **plamfor** 7 months ago

**Selected Answer: BDFG**

its location and time should remain consistent

  upvoted 1 times

You started measuring product feature usage in your last release. You are surprised to learn that a sizable percentage of the features you thought were very important are never or rarely used.

Which of the following actions could you take to further evaluate this unexpected result? (Choose all that apply.)

A. Spend more time talking to users to identify the impact they seek

B. Disable the features that have never been used and listen for feedback

C. Run experiments to increase your understanding of what customers find valuable

D. Examine whether the rarely used features solve the intended problem

**Suggested Answer:** *ACD*

Currently there are no comments in this discussion, be the first to comment!

Adding acceptance criteria to each Product Backlog item is a practice many Scrum Teams find useful. Is it the Product Owner's responsibility to write all of the acceptance criteria for each Product Backlog Items?

A. Yes. the Product Owner is responsible for adding acceptance criteria to Product Backlog items.

B. No, acceptance criteria should be written by the Developers completing the work.

C. It depends, the Product Owner is accountable for clearly communicating Product Backlog items but they may delegate the responsibility of writing acceptance criteria to others, or they may do the work themselves.

**Suggested Answer:** *C*

Currently there are no comments in this discussion, be the first to comment!

Given only the information in the following three statements:

Product A has a greater potential market than Product B.

Product A has lower customer satisfaction than Product B.

Product B produces more revenue at the present time.

Which investment strategies should you consider for these two products?

A. For Doth products, continually measure the impact of any new investments or marketing

B. Invest in Product A to increase its market share, customer satisfaction, and revenue

C. Investigate an increase in marketing for Product B to grow its market share

D. All of the above

**Suggested Answer:** *D*

Currently there are no comments in this discussion, be the first to comment!

Complete this sentence: The more uncertain you are about customer needs or market desires _____ (Choose two.)

A. the more likely it is that you should invest in a different product.

B. the more important a risk management plan becomes.

C. the smaller each release should be.

D. the more you should focus on validating customer needs.

**Suggested Answer:** *CD*

Currently there are no comments in this discussion, be the first to comment!

The primary accountability of a Product Owner is:

A. Writing user Stories that the Scrum Team can fully understand

B. Maximizing the value of the work that the Scrum Team delivers

C. Interfacing between the Developers and the customers

D. Managing the Product Backlog

**Suggested Answer:** *B*

Currently there are no comments in this discussion, be the first to comment!

Which of the following statements about the Product Backlog are true? (Choose two.)

A. All Product Backlog items must be expressed as user stones.

B. The Product Backlog represents the input of all stakeholders and eliminates any need for the Developers to speak to stakeholders.

C. All Product Backlog items must be identified before the first Sprint begins.

D. The Product Backlog should be visible to the Scrum Team and stakeholders.

E. The Product Backlog is ordered by the Product Owner.

F. Only the Product Owner can place items on the Product Backlog.

**Suggested Answer:** *DE*

Currently there are no comments in this discussion, be the first to comment!

Which of the following statements about the Product Backlog are true? (Choose two.)

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You are the Product Owner for a product with diverse stakeholders with differing opinions that sometimes conflict.

Your Director of Marketing strongly believes that you should add a major new feature to reach a new market. Your CEO believes that the new feature is too expensive and thinks you should focus on other features to make existing customers happier. The CEO says that as Product Owner it is ultimately your decision.

You think both perspectives have merit, but you cannot do both. How should you proceed?

A. Trust the CEO's opinion and focus on current customers, since you cannot afford unhappy customers

B. Trust the Director of Marketing's opinion and add the features, when revenues increase, you will be vindicated

C. Devise an experiment that will help the company to better understand the new market and its potential

D. Better understand the positions of other stakeholders to gather more information, then make a decision

**Suggested Answer:** *C*

Currently there are no comments in this discussion, be the first to comment!

Your executive leadership team believes that your product can achieve higher market share.

The Sales Leader is pressuring you to reduce the price of the product to attract more customers.

The Director of Finance is concerned that reducing the price will merely reduce the product's profitability.

What sources of information should you consider when deciding whether to drop the price as the Sales Leader is suggesting? (Choose four.)

    A. Channel sales strategy

    B. Customer satisfaction

    C. Competitor pricing

    D. Market share

    E. Unmet customer needs

    F. Company earnings targets

**Suggested Answer:** *ACDE*

*Community vote distribution*

BCDE (100%)

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**NikaDMars** 8 months, 2 weeks ago

Selected Answer: BCDE

Option A is more about how the product is sold, not why customers buy or how price impacts demand.

The best set is B, C, D, E:

B. Customer satisfaction - Shows whether price is actually a barrier or if other issues (e.g., product quality, support) are driving customer behavior.

C. Competitor pricing - Critical for understanding your market positioning. If competitors offer similar value at a lower price, you may need to adjust.

D. Market share - Indicates how you're performing in the current market — can help determine if price is a growth barrier or if the problem lies elsewhere.

E. Unmet customer needs - Helps you assess if customers aren't buying due to missing value, not pricing. Lowering price won't help if you're not solving their problems.

upvoted 1 times

The Definition of Done is used to: (Choose three.)

A. Describe the work that must be done before the Sprint can be declared complete

B. Increase transparency

C. Create a shared understanding of when work is complete

D. inform the Developers on how many Product Backlog items to select in a Sprint

E. Describe the purpose objective and timebox of each Scrum event

**Suggested Answer:** *ABC*

Currently there are no comments in this discussion, be the first to comment!

What are the attributes of a good Product Vision and Strategy? (Choose all that apply.)

A. It describes what value means in the context of the product and how it can be measured

B. It describes who will use the product and what they would like to achieve

C. It describes how the product compares to competitor products

D. It describes how people will use the product to achieve potential outcomes

**Suggested Answer:** *ABD*

Currently there are no comments in this discussion, be the first to comment!

An effective Product Owner must:

    A. Ensure that every stakeholder need is met

    B. Be the "expert" opinion for all Product Backlog items

    C. Ensure that the team is as productive as possible

    D. Be the single point of contact for all stakeholders

    E. All of the above

    F. None of the above

---

**Suggested Answer:** *C*

*Community vote distribution*

F (100%)

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🗑 👤 **NikaDMars** 10 months ago

**Selected Answer: F**

1) The Product Owner is responsible for maximizing value, not for meeting every stakeholder's request. They must prioritize, which may mean some needs are not fulfilled. ---> Not A

2) The PO ensures clarity and prioritization, but does not have to be the expert on every item. Expertise may come from stakeholders, users, or Developers. ---> Not B

3) That's primarily a Scrum Master's focus. The PO enables value delivery by prioritizing the right work, not by managing productivity. ----> Not C

4) The PO represents the stakeholders' interests in the Product Backlog, but stakeholders can and should collaborate directly with the Scrum Team when needed. The PO is not a gatekeeper. ---> Not D

  upvoted 1 times

If burndown charts are used to visualize progress, what do they track?

A. Accumulated cost

B. Individual worker productivity

C. Work remaining across time

D. Accumulated business value delivered to the customer

**Suggested Answer:** *C*

Currently there are no comments in this discussion, be the first to comment!

A Sprint forecast is:

A. A useful tool for management to understand team performance and capacity

B. A commitment the Developers makes to deliver a particular set of Product Backlog items

C. The amount of work the Developers believe they can complete in that Sprint

D. Useful for the stakeholders to know what will be included in future releases

**Suggested Answer:** *C*

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D. Useful for the stakeholders to know what will be included in future releases

You have been a Product Owner at a new company for a few weeks. It has become clear to that many people, both inside and outside the Scrum Team, expect close involvement in the decisions that you, as a Product Owner, are accountable for.

As a result, you find that it takes too long to make decisions. Which of the following are reasonable options you could take? (Choose three.)

A. Create and share a delegation hoard that displays your decision-making areas and work with your Scrum Team to clarify decision making accountability and responsibility

B. Allow other members of the Scrum Team and stakeholders to continue making decisions they are not accountable for documenting which decisions do not deliver the intended value

C. Demonstrate with the help of data, how long it is taking you to make decisions and the impact that the long decision-making cycle has on delivering value to the customer

D. Work with your Scrum Master to better understand what next steps you can take to move the company's understanding of product ownership up in the maturity curve towards Entrepreneur

E. Start making all the decisions without consulting the others who have expressed interest

**Suggested Answer:** *ACD*

Currently there are no comments in this discussion, be the first to comment!

What is a benefit of frequent product releases?

A. They enable teams to inspect and adapt more frequently.

B. They help teams better understand and meet customer needs.

C. They help teams to learn how to correct and eliminate errors.

D. Smaller, more frequent releases are less risky.

E. All of the above.

F. None of the above.

**Suggested Answer:** *E*

Currently there are no comments in this discussion, be the first to comment!

What is a benefit of frequent product releases?

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B. They help teams better understand and meet customer needs.

C. They help teams to learn how to correct and eliminate errors.

D. Smaller, more frequent releases are less risky.

E. All of the above.

F. None of the above.

Managing a Product Backlog involves which of the following activities? (Choose all that apply.)

A. Forecasting the effort of Product Backlog items

B. Ordering the Product Backlog

C. Breaking large Product Backlog items into multiple smaller Product Backlog items

D. Reducing or eliminating dependencies between Product Backlog items

E. Reviewing the Product Backlog with stakeholders

**Suggested Answer:** *ABC*

Currently there are no comments in this discussion, be the first to comment!

A Product Owner is needed for every:

A. Product

B. Portfolio

C. Program

D. All of the above

**Suggested Answer:** *A*

Currently there are no comments in this discussion, be the first to comment!

Your product's Current Value is low and your most recent three releases have failed to improve the Current Value, but the Unrealized Value of the product is high.

Your product cost ratio is 85%, meaning that you have a very low capacity to deliver new features.

Your time-to-market is also quite long.

As a Product Owner focused on the long-term viability of your product, which strategy should you pursue?

A. Seek out and eliminate the sources of waste to improve your Product Cost Ratio and Time to Market building a foundation for future innovation

B. Drop the product: since you have not been able to improve customer satisfaction, it is better to focus on some other opportunity

C. Focus on identifying and delivering high-value features with the limited capacity you have trying to win customers and increase revenue

**Suggested Answer:** *A*

Currently there are no comments in this discussion, be the first to comment!

As an investor or shareholder, which of the following measures might give you insight about whether a product is delivering value? (Choose all that apply.)

A. Revenue per Employee

B. Market Share

C. The average selling price as compared to close competitors

D. Product profitability.

E. The weekly velocity of the Developers

**Suggested Answer:** *ABCD*

*Community vote distribution*

ABD (100%)

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☐ 👤 **plamfor** 6 months, 2 weeks ago

**Selected Answer: ABD**

It does not directly measure the value delivered by the product

upvoted 1 times

☐ 👤 **plamfor** 6 months, 2 weeks ago

C - It does not directly measure the value delivered by the product

upvoted 1 times

As a Product Owner you become aware that the quality assurance criteria, defined in the Definition of Done, were not met for the latest Increment. Which of the following statements are true? (Choose four.)

A. The project manager cannot effectively update the plan

B. The incomplete Sprint Backlog items should be returned to the Product Backlog

C. The indication of progress on the Product Backlog is not transparent

D. The next Sprint may be interrupted when quality issues are encountered

E. The Scrum Team should not release the Increment

**Suggested Answer:** *BCDE*

Currently there are no comments in this discussion, be the first to comment!

Which of the following statements is true about the Product Vision?

A. It evolves as the Scrum Team learns more about customers and their needs

B. It is the shared responsibility of the Scrum Team to develop and evolve.

C. It must be completely free from discussions about strategic technology choices

D. All of the above

E. None of the above

**Suggested Answer:** *A*

Currently there are no comments in this discussion, be the first to comment!

The Developers have struggled to get all of their forecasted work done during the last three Sprints. As a Product Owner what steps could you take to help the Developers improve their ability to deliver a done Increment? (Choose two.)

    A. Add more people to the team so they can get more done

    B. The Product Owner can spend more time with the Developers

    C. Ask the Scrum Master to help the Developers learn techniques for improving their ability to forecast work

    D. Ensure that all Developers are top performers

**Suggested Answer:** *BC*

Currently there are no comments in this discussion, be the first to comment!

When the Product Owner is too busy to work with all of the teams in a multi-team product development effort, which strategy will help them?

A. Add component team Product Owners.

B. Communicate a clear Product Goal and delegate some activities to the Developers

C. Enlist the Program Management Office to help coordinate work

D. Assign sub-Product Owners to each Scrum Team

E. All of the above

**Suggested Answer:** *B*

Currently there are no comments in this discussion, be the first to comment!

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E. All of the above

A user satisfaction gap exists when there is a difference between: (Choose two.)

A. The user's actual experience

B. The user's desired outcome

C. The total market size

D. The market share of the product

**Suggested Answer:** *AB*

Currently there are no comments in this discussion, be the first to comment!

Which of the following are characteristics of a Product Goal? (Choose all that apply.)

      A. It forms a contract with the business allowing change to be better managed

      B. It enhances focus

      C. It communicates the target future state of the product

      D. It has the approval of all stakeholders

      E. It provides a long-term objective for the Scrum Team to plan against

      F. It is a commitment contained in the Product Backlog

**Suggested Answer:** *BCEF*

Currently there are no comments in this discussion, be the first to comment!

Personas can help to:

A. Understand the needs of a set of users

B. Formulate hypotheses about product value

C. Understand market potential

D. Discover key buying triggers

E. All of the above

**Suggested Answer:** *E*

Currently there are no comments in this discussion, be the first to comment!

Personas can help to:

A. Understand the needs of a set of users

B. Formulate hypotheses about product value

C. Understand market potential

D. Discover key buying triggers

E. All of the above

The most important thing a Product Owner can do is:

A. Function as the single source of truth for all requirements

B. Ensure that all stakeholder needs are met

C. Maximize the value delivered by the product

D. Determine the release schedule and contents

**Suggested Answer:** *C*

Currently there are no comments in this discussion, be the first to comment!

The most important thing a Product Owner can do is:

A. Function as the single source of truth for all requirements

B. Ensure that all stakeholder needs are met

C. Maximize the value delivered by the product

D. Determine the release schedule and contents

Which statement best describes the Sprint Review?

A. It is an opportunity for stakeholders to inspect the work completed and give feedback

B. It is a review of the Scrum Team's activities and processes during the Sprint

C. It is used to build team spirit

D. It is a time allocated to judge the validity of the project

**Suggested Answer:** *A*

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

Which of the following measures might help you determine whether your product is delivering value to your customer?

A. The number of must-do' Product Backlog items delivered in a release

B. The average cost of your product release

C. The on-schedule performance of the Scrum Team

D. How often your customers use your product

E. All of the above

F. None of the above

**Suggested Answer:** *D*

Currently there are no comments in this discussion, be the first to comment!

Which of the following activities should a Product Owner never do?

A. Establish a Product Goal

B. Dictate the Sprint Goal

C. Decide when to release the product Increment

D. Accept work done during the Sprint

**Suggested Answer:** *B*

Currently there are no comments in this discussion, be the first to comment!

Which of the following activities should a Product Owner never do?

A. Establish a Product Goal

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D. Accept work done during the Sprint

A separate Product Backlog is needed for every:

A. Product

B. Scrum Team.

C. Portfolio

D. Program

E. All of the above

**Suggested Answer:** *A*

Currently there are no comments in this discussion, be the first to comment!

A separate Product Backlog is needed for every:

A. Product

B. Scrum Team.

C. Portfolio

D. Program

E. All of the above

The smallest product Increment that is valuable enough to release is one that:

A. Delivers a single new or improved outcome

B. Adds a new feature

C. Fixes at least one defect

D. Delivers all "must do" Product Backlog items.

**Suggested Answer:** *A*

Currently there are no comments in this discussion, be the first to comment!

The leading revenue-producing product in your portfolio has:

High Current Value -

Low Unrealized Value -

The product has been losing customers for several years and revenues are down. Using those two data points and the options below, what is the first action you should take?

    A. Maintain the product, but begin reducing investment: seek other opportunities for future growth.

    B. Increase marketing for the product

    C. Increase investment in the product to create greater interest and bring old customers back

    D. Drop the price for the product to attract new customers

**Suggested Answer:** *A*

Currently there are no comments in this discussion, be the first to comment!

You are a Product Owner for a product that publishes customer usage rates by feature.

An influential stakeholder does not believe the data showing the usage rates, and insists that a particular feature is essential, despite data showing low usage rates. The stakeholder believes that measuring feature usage is a waste of time.

As Product Owner you have confirmed that the data is accurate and believe that the data is valuable to help you and your team. What should you do?

    A. Stop measuring feature usage to appease the stakeholder

    B. Continue to measure and publish the data, to provide openness and transparency, and use it to inform your decisions.

    C. Continue measuring feature usage and use it to inform your decisions, but do not publish it.

**Suggested Answer:** *B*

Currently there are no comments in this discussion, be the first to comment!

Which best describes the Product Backlog?

     A. It provides just enough information to enable a Scrum Team to start the design phase of a product

     B. It contains all foreseeable tasks and requirements from which the Scrum Team can develop and maintain a complete project plan

     C. It is baselined to follow change management processes

     D. It can grow and change as more is learned about the product

**Suggested Answer:** *D*

Currently there are no comments in this discussion, be the first to comment!

When should the Product Owner update the project plan?

A. The Product Backlog is the plan in Scrum It is updated as new information and insights emerge.

B. The project plan must be updated prior to the Sprint Retrospective.

C. Before the Sprint Planning to know how much work will have to be done in the Sprint.

D. After the Daily Scrum to ensure an accurate daily overview of project progress.

**Suggested Answer:** *A -*

Currently there are no comments in this discussion, be the first to comment!

If a Product Owner finds themselves with more work to do than they can give attention to, what strategy can help them achieve the things that need to be done?

A. Break the product into components, each with their own Product Owner, and create a "Chief Product Owner" role who is responsible for the integrated product.

B. Split the Product Owner role into "Business Product Owner" and "Technical Product Owner" roles to spread the work.

C. Delegate tasks like detailing Product Backlog items, interviewing users, and analyzing data to Developers.

D. All of the above.

E. None of the above.

**Suggested Answer:** *C*

Currently there are no comments in this discussion, be the first to comment!

Who is accountable for maintaining and communicating the Product Goal?

A. The Product Owner.

B. The Developers.

C. Executive Sponsors.

D. Stakeholders.

E. All of the above.

**Suggested Answer:** *A*

Currently there are no comments in this discussion, be the first to comment!

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